

# If you are a New Zealander, which languages should you be learning?

## Principal Trading Partners 2013

### Bilateral Trade

1. <b>China</b>	<b>\$16.1 billion</b>
2. Australia	\$15.6 billion
3. USA	\$8.2 billion
4. <b>Japan</b>	<b>\$5.6 billion</b>
5. Korea	\$3.3 billion
6. Malaysia	\$3.0 billion
7. <b>Germany</b>	<b>\$2.8 billion</b>
8. UK	\$2.6 billion
9. Singapore	\$2.6 billion



## Foreign Direct Investment in NZ in 2013

1. Australia	\$63.3 billion
2. USA	\$11.0 billion
3. UK	\$5.7 billion
4. Singapore	\$4.0 billion
5. Netherlands	\$3.2 billion
6. <b>Japan</b>	<b>\$3.1 billion</b>



## Tourism Statistics for 2014

### Top countries for short term visits to NZ

Country	Visitors	Annual Tourist Spending
1. Australia	1,246,320	\$2.0 billion
2. <b>China</b>	<b>257,584</b>	<b>\$979 million</b>
3. USA	218,848	\$748 million
4. UK	194,256	\$723 million
5. <b>Germany</b>	<b>77,344</b>	<b>\$390 million</b>
6. <b>Japan</b>	<b>80,416</b>	<b>\$206 million</b>
7. S Korea	54,9272	\$148 million



Sources:

<http://www.ambafrance-nz.org/Foreign-languages-teaching-in-New>

<http://www.treasury.govt.nz/economy/overview/2014/nzefo-14.pdf>

<http://www.tourismnewzealand.com/markets-and-stats/>